

Order Item Summary



KDKA-TV

Order ID: 56578 CF LOC-POL FBD - LBD: 09/18/12 - 09/19/12 HL#: Created: 09/17/12 01:11 PM

Client: ROTHFUS FOR CONGRESS... CPE: / / 2696 Agency Commission: 15 % Updated: EMENDEL on 09/17/12 01:45 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self Protect.: :00:00 Confirmed: 09/17/12 01:14 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/18/12 08:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	0 1 1 0 0 0 0	MORN	30	D			0.0	\$250.00	2	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	0 1 1 0 0 0 0	NEWS	30	B			0.0	\$450.00	2	\$900.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	PSURV25PRE	* * W * * * *	CARD	30	B			0.0	\$2,700.00	1	\$2,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	PBBFINWED	* * W * * * *	CARD	30	B			0.0	\$1,485.00	1	\$1,485.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	6	0	\$5,585.00	\$4,747.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$5,585.00	\$4,747.25	\$0.00	\$0.00